



OUR PASSION DEDICATED TO YOUR COMMUNICATION

2021

## OUR STORY

- ✓ 2002 : Creation of Moto Team 95 as an Association
- ✓ 2014 : Creation of Moto Team 95 Events as a Company
- ✓ 2020 : 7 000 Subscribers & 230 Members to Moto Team 95

## OUR AWARDS



- ✓ 2015 : Title of French Vice Champion Pirelli 600 & 10<sup>th</sup> position at the WorldSSP Championship Supersport
- ✓ 2018 : Victory at 24 Hours of Le Mans – Endurance World Championship EWC Category Superstock
- ✓ 2020 : Title of French Champion – Promosport Cup Category 1000cc – 9 Official Pilots – 20 winners podiums

## OUR CALENDAR 2021

- ✓ 22 events
- ✓ 53 days of leisure races with 5 260 tickets for sale
- ✓ 15 tracks in 6 countries including 5 Moto GP tracks
- ✓ Unique Experience combining one day of leisure race Moto Team 95 and WSBK Championship pre-tests with GMT94 at Nervers-Magny Cours track

## OUR TEAM OF 15 PEOPLE

Team Manager / Pilots / Professional Photographer / Graphic Designer / Communication – Social Media – Public Relations Team / Logistic Team / Bike Development Team



# OUR SOCIAL MEDIA IN 2020



6 200 Followers

Best video with 1 Million of views



Created in Oct. 2020

553 Followers



581 Followers

1 480 hours of view

5.18 minutes (average)

**CONTACT:** Eva Dia – Social Media Manager



## ***OBJECTIVES 2021***

**FRENCH CHAMPIONSHIP CUPS PROMOSPORT** : Title of French Champion Category 1000cc

17 Pilots engaged including 7 Official Pilots

**FRENCH CHAMPIONSHIP FSBK** : Title of French Champion FSBK

3 Pilots engaged with Matthieu Lussiana – n° 195

**ENDURANCE WORLD CHAMPIONSHIP EWC** : 3 Pilots engaged

**OTHER CHAMPIONSHIPS (Werc, ProClassic...)** : 13 Pilots engaged



*YOUR COMMUNICATION*

# 1. BIKE

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : on the side
- *MAJOR PARTNER* : on the back cover or the mudguard
- *PREMIUM PARTNER* : on the swing arm or engine guard

# 2. PILOT

Visibility of the logo according to the partnership :

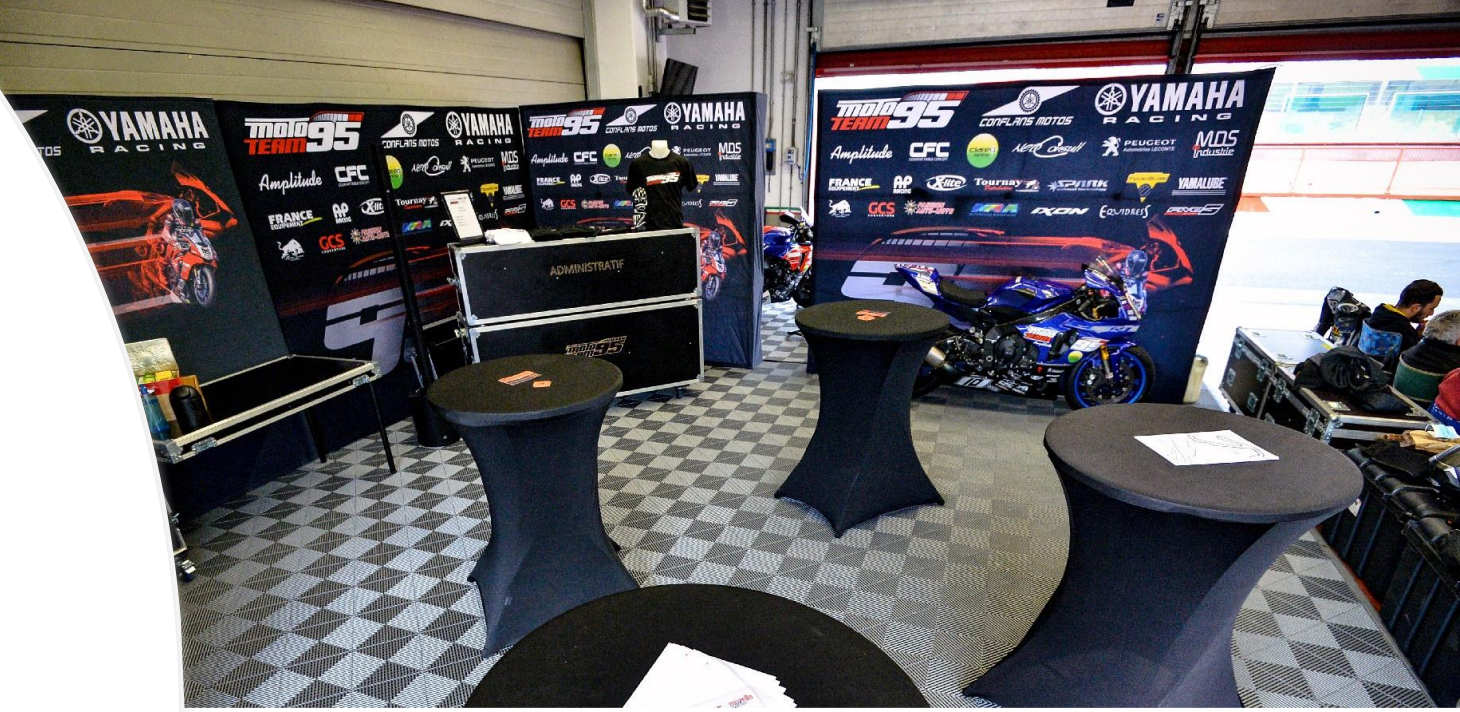
- *OFFICIAL PARTNER* : on the chest and back
- *MAJOR PARTNER* : on the chest and arms
- *PARTENAIRE PREMIUM* : on arms



### 3. LOGO WALLS

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : Main position at the top of the wall
- *MAJOR PARTNER* : Middle position on 1 line
- *PREMIUM PARTNER* : Position on 1 line



### 4. OUTDOOR TENTS

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : Main position at the top of the wall
- *MAJOR PARTNER* : Middle position on 1 line
- *PREMIUM PARTNER* : Position on 1 line

*OFFICIAL PARTNER* : customization of a wall possible – Estimate on request



## 5. TEAM TRUNKS

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : at the top
- *MAJOR PARTNER* : at the bottom



## 6. TEAM CLOTHES

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : customization possible – Estimate on request





# 7. WEB SITE & NEWSLETTER

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : Main position at the top
- *MAJOR PARTNER* : Middle position on 1 line
- *PREMIUM PARTNER* : Position on 1 line



# 8. POSTER

Visibility of the logo according to the partnership :

- *OFFICIAL PARTNER* : Main position at the top
- *MAJOR PARTNER* : Middle position on 1 line
- *PREMIUM PARTNER* : Position on 1 line

ANDALUCIA - ALMERIA - ESPANA



36



## 9. TRACKS INVITATIONS & PARTNERS ROOM

Invitations according to the partnership :

- **OFFICIAL PARTNER** : 2 invitations for one round of the French Championship FSBK + 8 invitations for different rounds of the French Championship Cups Promosport
- **MAJOR PARTNER** : 4 invitations for different rounds of the French Championship Cups Promosport
- **PREMIUM PARTNER** : 2 invitations for different rounds of the French Championship Cups Promosport

*PARTNERS ROOM POSSIBLE – Estimate on request*



## 10. BTOB EVENTS

BtoB Events dedicated to our partners and organised 1 or 2 times per year according to the news of Moto Team 95



# 11. PARTNERS VIDEO

Offer to highlight the use of an equipment or a specific product by Moto Team 95 Pilots

Visibility on Moto Team 95 Social Media platforms (Facebook/Instagram/YouTube) according to the partnership :

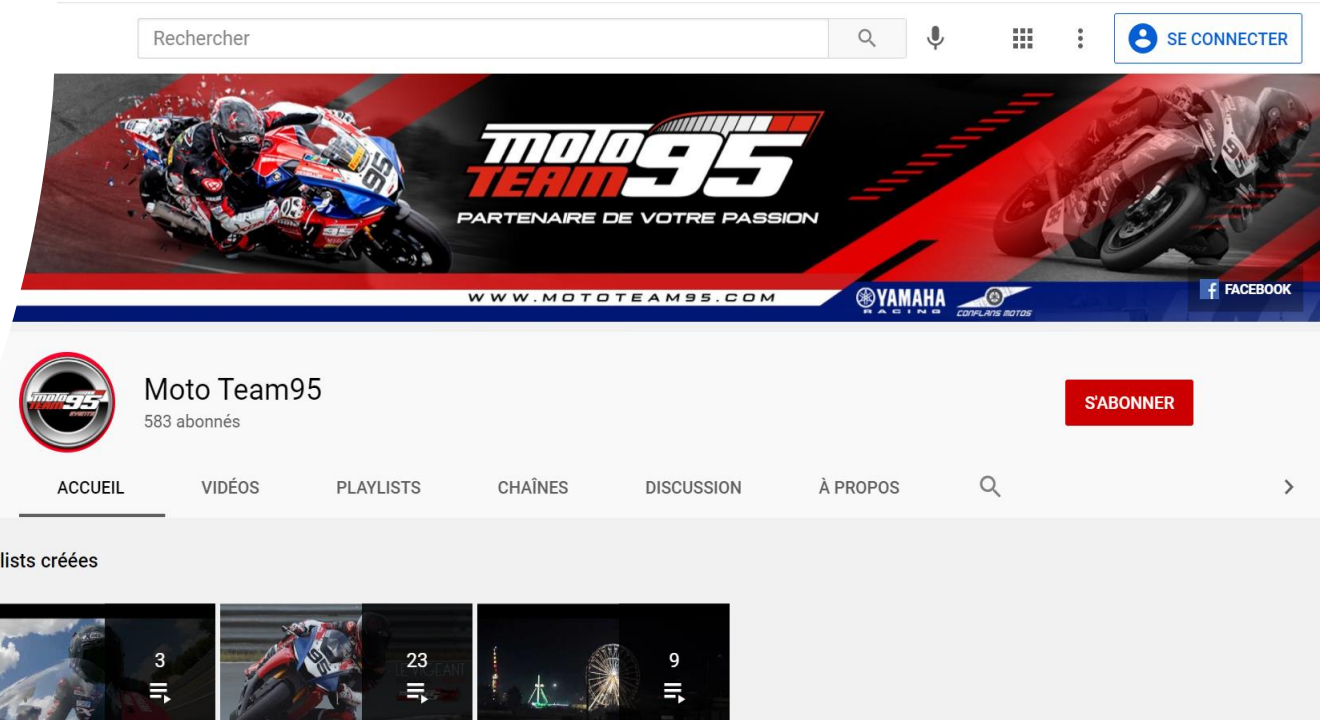
- **OFFICIAL PARTNER** : 1 video of 2 minutes + 2 posts
- **MAJOR PARTNER** : 1 video of 1 minute + 1 post



# 12. SOCIAL MEDIA

Visibility of the logo on presentation banners for all Moto Team 95 Social Media platforms :

- **OFFICIAL PARTNER** : Facebook, Instagram & YouTube
- **MAJOR PARTNER** : Facebook & Instagram



## 13. TRAVELING SHOWROOM

Offer for technical partners to sale specific equipment or products used during leisure race days organised by Moto Team 95



# 14. BESPOKE PARTNER EXPERIENCE

Proposal & estimate on request – Offer to your guests a unique experience on a privatized track



YouTube FR

Rechercher

# 15. DRAW

Visibility for technical partners to highlight a selection of products at the occasion of a draw organised 1 to 2 times per year



Tombola 2021



# CONTACTS



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- **TEAM MANAGER**

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- **PUBLIC RELATIONS MANAGER**

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